

# TECHForum Korea

📍 Josun Palace Hotel, Gangnam District, Seoul

📅 November 7, 2024



8:45 - 9:30	<b>Registration</b>	EN
9:30 - 9:40	<b>Opening Welcome</b> SungChul Kim, Director & Country Sales Manager, Korea	KO
9:40 - 10:10	<b>Keynote - IoT Business Update</b> John Moloney – Sr. Vice President & Head of IoT Sales	EN
10:10 - 10:50	<b>Innovation and Investment for the Future: QNX® SDP 8.0 and QNX Cloud Enablement</b> Grant Courville – Vice President Products & Strategy	EN
10:50 - 11:10	<b>Coffee Break – Visit Demos and Partner Booths</b>	EN
11:10 - 11:40	<b>Evolution of Software-Defined Vehicles and Ecosystem Changes</b> Prof. Gumin Jeong, Kookmin University	KO
11:40 - 12:30	<b>Accelerating Your Development: Digital Cockpits and Beyond; QNX Sound: Managing the Entire Vehicle Soundscape</b> Randy Martin – Principal Product Manager DJ Lee – Sr. Field Application Engineer, Acoustics	EN/KO
12:30 - 13:30	<b>Lunch – Visit Demos and Partner Booths</b>	EN
13:30 - 14:10	<b>The Next Generation of Virtualization: Hypervisors, Containers and the Connected Vehicle</b> Randy Martin – Principal Product Manager	EN
14:10 - 14:50	<b>How SDVs are Changing Mobility Industries: QNX in Mobility</b> Yong-jae Lee – Principal Field Application Engineer	KO
14:50 - 15:10	<b>Coffee Break – Visit Demos and Partner Booths</b>	EN
15:10 - 15:40	<b>Introduction of Alton; IVIS' Approach to SDV Standard Data Platform</b> Dohyoung Kim, Director, IVIS	KO
15:40 - 16:20	<b>What's Next? Enabling the Developer Community with QNX Software</b> Grant Courville – Vice President, Products & Strategy <b>Question &amp; Answer Session</b> QNX Team	EN/KO
16:20-16:30	<b>Closing and Lucky Draw Announcement</b>	EN/KO

Our Supporting Partners:

