








BlackBerry Radar: Asset Tracking to Maximize Your Investments

The Data You Need to Get the Most Out of Your Fleet

BlackBerry Radar is an intelligent, reliable and secure asset tracking and monitoring solution that provides industry-leading visibility into a range of fleet assets, including vans, trailer flatbeds, chassis, intermodal containers and heavy equipment.

Asset Tracking at its Simplest

All BlackBerry Radar products include the following features:

- 
All-in-one Solution: A rugged tracking and monitoring device, cellular connectivity and web-based applications available from anywhere in the world.
- 
Full Fleet Visibility: Sensor readings taken every five minutes provide a continuous view of asset activities.
- 
Quick & Easy Installation with No Wires: Install the self-powered device within 10 minutes.
- 
Multi-year Battery: Install and deploy trailers and containers worry-free for years, with minimal maintenance (no charging, no wiring, weatherproof and shockproof).
- 
Easy-to-use Interface: Secure online dashboard to manage assets using intuitive map views.
- 
Custom Analytics and Robust Reporting: Integrated data analytics and management reports to improve decision-making.
- 
Secure Over-the-air Updates: Automatically and securely receive updates, improvements and new features.

Asset Tracking at its Smartest

Optimize Operations

Improve fleet utilization and productivity, minimize detention fees and proactively maintain operations.

Improve Decision-making

Proactively perform preventative fleet maintenance based on miles driven and be responsive to situations through near real-time alerts and data analytics.

Strengthen Customer Relationships

Maintain cargo integrity, reduce theft and bulletproof your data security.

Future-proof Your Business

BlackBerry Radar can help you stay ahead of the curve, successfully managing industry innovations and challenges, such as new technology, driver retention and regulations.



If you have any questions regarding BlackBerry Radar:

Email: radar@blackberry.com
Learn more at: www.blackberry.com/radar

BlackBerry Radar: Asset Tracking to Maximize Your Investments

Choose the Right Radar Product for You

Radar-M:

The data-rich solution that provides a wealth of intelligence based on seven data sensors and frequent cloud updates.

Radar-L:

The cost-effective solution that delivers the fundamentals of fleet tracking – accurate, reliable and frequent location information.

	Radar-M	Radar-L
Target Market		
Dry Trailers	✓	-
Refrigerated/Heated Trailers	✓	-
Containers and Intermodal	✓	✓
Chassis and Flatbed	-	✓
Heavy Equipment	-	✓
Agriculture Equipment	-	✓
Construction Equipment	-	✓
Cargo Van (GVW 1-2)	-	✓
Box Truck (GVW 3-4)	-	✓
Municipal and Public Equipment	-	✓
Airport or Commercial Ground Assets	-	✓
Sensor Functions		
Location	✓	✓
Motion	✓	✓
Door (Open/Closed)	✓	✓
Cargo (% Capacity)	✓	-
Temperature	✓	-
Pressure	✓	-
Humidity	✓	-
Platform Features		
Distance (Maintenance)	✓	✓
Map Based UI and Geofencing	✓	✓
Yard Check	✓	✓
Mobile App (Locate Asset)	✓	✓
Asset Utilization	✓	✓
Dwell and Detention	✓	✓
2-Year Data Storage	✓	✓
Timeline View	✓	✓
Instant Alerts	✓	✓
Cellular Data Plan	✓	✓
Fully Hosted 24/7/365	✓	✓